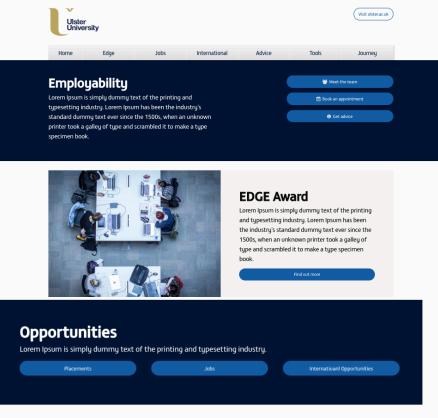


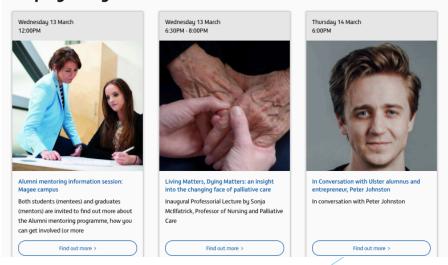
Saoirse MullanWeb Designer

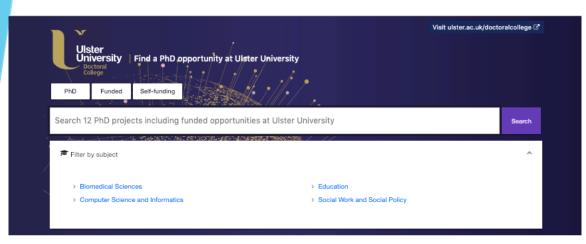
Squiz

- There were 2 main reasons we've made the move to Squiz:
- Allows all staff to be able to edit and update content with ease at any stage.
- Gives us the opportunity to bring in templates which have already been designed and work from there to build on them.

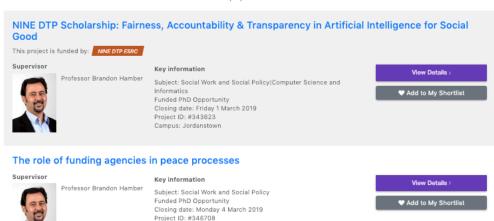


Employability Events





(12) in total



Edge

This is potentially what the new EDGE website will look like once we move to Squiz and implement the new template.

Email Graphics



Semester 2 with Employability & Careers

Employability & Careers are excited to launch our most comprehensive programme of support for students to date. We are inviting staff to drop in to our Employability & Career Hubs to find out more and meet our Employability Advisors.

Staff Drop-in sessions:

- Jordanstown: 5 Feb 13G01 (12.30pm & 2.30pm)
- Magee: 5 Feb MF226E (12.30pm & 2.30pm)
- Coleraine: 7 Feb H214 (12.30pm & 2.30pm)
- Belfast: 7 Feb Library (12.30pm & 2.30pm)

https://employability.ulster.ac.uk/



- l've had the opportunity to Design & create email graphics to advertise Semester 2 drop in sessions.
- These were sent as an email to all staff across the 4 campuses.

Email Graphics



Employability & Careers



Access VMock CV Improvement System Now

Employability & Careers are delighted to invite students to access and use the VMock CV Improvement platform. You will upload your CV to VMock and it will provide you with a percentage score based on the quality of your CV across key areas. This feedback has been developed so that it is relevant to your subject area and sector.

Once you improve your CV to a certain score you can then access feedback from our team of expert Employability Advisors.

Improve your CV now by accessing VMock via https://vmock.com/ulster

- I've had the opportunity to Design an email graphic to advertise our new CV Improvement System VMock.
- These were sent out in an email to all student across the 4 campuses.

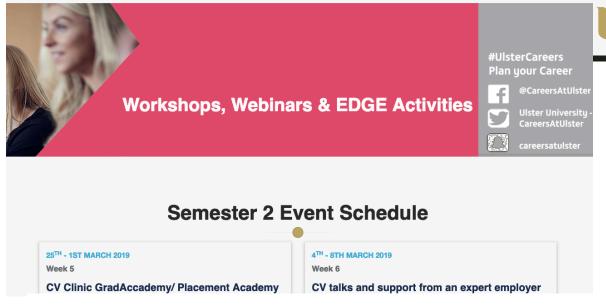






Poster Designs

Student Portal



Careers Advice



Top Tips for Semester 2



Snapchat Takeover: Careers at Ulster



Top Tips for finalists & Graduates

The Events webpage

VMock Improvement Platform



Click below to Login or Register with VMock.

CV Builder webpage

Saoirse Mullan Admin | Coordinator | <u>Academic</u> | Student | Employer |



Account Management

Employability & Careers staff has developed a process of account management with key 50 graduate employers aimed at increasing the profile of Ulster University and our services to businesses. Over a period of two years the process plans to generate evidence of effective partnership working with these 50 key businesses, increased student and graduate opportunities, greater levels of employer input to the curriculum and events and positive feedback from employers and staff. Employability & Careers staff are also working closely with a number of other companies, some of which are detailed below.

Metrics ▼ Services ▼ Resources ▼ Meet The Team

For more information please contact Maria Curran m.curran@ulster.ac.uk

Companies A - H Companies I - P Companies Q - Z

Career Fair Exhibitors

We work in partnership with Faculties, Schools and Departments as well as directly with employers to host employer spotlight events such as the NI Graduate Recruitment Fair alongside faculty specific events.

Employability & Careers in collaboration with Schools manages a series of signature Careers Fairs and Events across the campuses. Commencing in Autumn over 150 employers visit the campuses to raise their profile, promote their opportunities and engage with our students. Throughout the year we strategically work with the firms attending these events to attract and recruit top talent from Ulster.

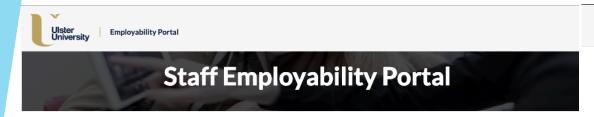
Exhibitors A - F Exhibitors G - M Exhibitors N - S Exhibitors T - Z

Companies A - I Abbott Ireland Accenture **Alchemy Technology Services** Allen & Overy Allstate Almac Group **Axis Bioservices** Bank of Ireland **Belfast City Council Boston Scientfic** Citi Coca-Cola HBC Danske Bank Dell Deloitte Derry City Council Diaego EY FinTrU

Staff Portal

I had to find a way to implement over 50 companies along with over 100 employers on the Employer Engagement webpage.

Staff Portal



Employability Metrics







Work Experience Survey



Employability Journey

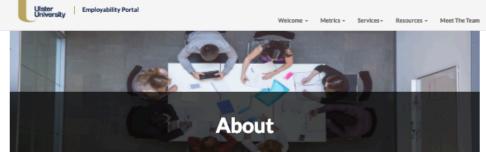
Ulster EDGE Award Graduati

Employability Strategy



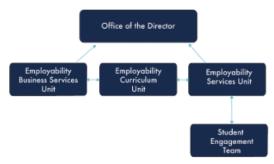
Employability Services

The Academic Dashboard



The Employability and Careers Directorate work in partnership with academic colleagues and external stakeholders to ensure that employability is at the heart of the student experience at Uister, both within and outside the curriculum; providing our students with access to impactful opportunities and support that they need to develop into highly employable graduates.

The directorate activities align with the 5&50 strategic plan, Employability Strategy and associated strategies. There are three core business units:



The Employability Curriculum Unit (Provides programme teams with high level consultancy to collaboratively plan, design and deliver curricular and co-curricular employability interventions);

The Employability Business Servers Unit (Works with local, national & international employers to develop, secure and promote student and graduate internships, professional placements, work experience and employment opportunities);

The Employability Services Unit. (Provides a careers information and guidance service to all students and graduates and is supported by a fifteen strong student engagement team).

Priorities of Employability and Careers Directorate

- · To lead, support or otherwise contribute to the realisation of objectives in the Employability Strategy
- To lead and support relevant internal and external working groups/committees
- · To facilitate meaningful partnerships with and between employers, faculties and departments;
- · To lead and support with the systems and data needed to inform and embed employability within and outside the curriculum
- · To provide a focus for engagement with research and practice in employability;
- · To work in partnership with CHERP in the development and delivery of the MEd, revalidation and validation of programmes;
- To keep in touch with external developments in employability practice (including AGCAS, AHECS and Advanced HE), drawing on, contributing to and disseminating best practice.

Skills I've developed

- Interpersonal
- Time management
- Self-organization (working on own initiative)
- Team work
- Communication & active listening
- Design sense/ visual design / UX (user interaction approaching all of my designs from a user-first perceptive. Designing a webpage which helps students get exactly what they need.
- Using design software Adobe Illustrator, Adobe Photoshop, Sublime Text, GIT
- Project management
- Networking
- Digital Marketing



Thank you for listening!